blue currents

Trident Impact Sponsorships

Impact marketing for hotels, airlines, cruise lines, venues and travel brands. Fund real water and power for a community, and own the story.



$15K–$285K
Four sponsorship tiers

Named
Projects, plaques and naming rights

Measured
Live telemetry and impact reports

SDG 6 · 7 · 13
UN goals addressed

Water & Power At The Point Of Need · bluecurrents.co/sponsor

IMPACT MARKETING

Redefine Your Ad Spend

Most marketing budgets buy impressions that disappear. A Trident sponsorship is a marketing expense that leaves something behind: clean water and power for real people, and a story your guests, travelers and teams can see.

01

People

Safe drinking water, power and communications for a community, school, clinic or response team.

02

Planet

Solar-powered systems that replace diesel and delivered water, with output you can measure and report.

03

Brand

Named projects, live dashboards and professional content that build awareness for the right reasons.

> ***This isn't a donation to a nonprofit. It's a commercial impact marketing agreement with Blue Currents, LLC, budgeted like the rest of your marketing.***



Clean Water

A safe, treated source close to home means healthier children and fewer hours hauling water.



Renewable Power

Solar keeps classrooms lit, clinics running and communities connected, without diesel.



Storms Cut Supply

After a hurricane, water and power can be out for weeks while communities rebuild.

SDG 6

Clean Water And Sanitation

Treated drinking water produced on site.

SDG 7

Affordable And Clean Energy

Solar and storage that run without diesel or the grid.

SDG 13

Climate Action

Lower emissions and faster recovery after storms.

FOUR TIERS

Choose The Impact You Want To Fund

Each tier is its own project with its own recognition package. Pricing covers the equipment, freight, installation and commissioning by our team, and all reporting and content listed.

WHERE PROJECTS DEPLOY • **Caribbean · Now** | United States | Latin America | International

TIER 1 · SDG 6 · 7 · 13 — OPEN

Ripple

3 Trident Go Kits

$15,000

- *Desalination, Essentials and Comms kits*
- *Your logo on the projects page and kit cases*
- *One social feature on @bluecurrents.co*
- *Placement report with photos at handover*

***Delivers:** portable drinking water, emergency power and satellite comms for a shelter or response team.*

TIER 2 · SDG 7 · 13 — OPEN

Current

1 Trident Flex Solar Pod

$49,500

- *Your branding on the Flex cart*
- *Logo on the projects page, two social features*
- *12 months of quarterly energy reports*
- *Short photo and video package for your channels*

***Delivers:** 5.5 kWp of deployable solar for a school, clinic or community center.*

TIER 3 · SDG 6 · 7 · 13 — OPEN

Tide

1 Trident Wells Retrofit

$185,000

- *Solar pump, purification, 1,000-gal storage, SmartTAP*
- *Live telemetry dashboard, 12 months*
- *Dedication plaque at the well site*
- *Mini-documentary (2–3 min) and ESG impact certificate*
- *Four social features and logo on the projects page*

***Delivers:** solar-pumped, purified, metered water from an existing well.*

TIER 4 · SDG 6 · 7 · 13 — NAMING RIGHTS

Founding Partner

A Named Trident 1 Deployment

$285,000

- *Naming rights: "Trident 1, presented by [Your Company]"*
- *Launch press, joint launch event and speaking slot*
- *Site access for up to 4 guests (guest travel at your expense)*
- *24 months of telemetry and quarterly reporting*
- *Mini-documentary, launch coverage, ESG certificate*
- *Regional right of first refusal*

***Delivers:** up to 1,800 gal/day of clean water, 5.5 kW solar and 30 kWh storage.*

SIDE BY SIDE

Benefits By Tier

BENEFIT	RIPPLE	CURRENT	TIDE	FOUNDING PARTNER
Hardware funded	3 Go kits	1 Trident Flex	1 Trident Wells	1 Trident 1
UN SDGs addressed	6 · 7 · 13	7 · 13	6 · 7 · 13	6 · 7 · 13
Social features	1 post	2 posts	4 posts	Campaign
Branding on equipment	Kit cases	Flex cart	Site plaque	Naming rights
Impact reporting	Handover report	Quarterly, 12 mo	Live dashboard, 12 mo	Live dashboard, 24 mo
Photo and video	Photos	Photo + short video	Mini-documentary	Mini-doc + launch
ESG impact certificate	–	–	•	•
Guest site access*	–	–	On request	Up to 4 guests
Launch event, regional first refusal	–	–	–	•

*Guest travel, lodging and meals are at the sponsor's expense.

Extend Any Tier

ADD-ON	PRICE	WHAT YOU GET
Team build day	$7,500	Your staff help assemble or commission the system on site, with photo coverage
Blue Currents Academy kit	$2,500	Resilience curriculum kit (grades 3-8) for a school near the project site
Multi-year commitment	10% off	Two or more projects over three years, locked pricing, one annual report for all sites



PROJECT SPOTLIGHT

Coconut Club, Exumas

A resort solar expansion that powers the property and its micro-scale desalination plant.

NEW SOLAR	STORAGE	EST. GENERATION
36.3 kW	30 kWh	~58,000 kWh/yr
EST. DIESEL AVOIDED	**EST. CO_2 AVOIDED**	**SDGS**
~4,400 gal/yr	~44 t/yr	6 · 7 · 13

Projected at typical Exumas sun levels; confirmed by live monitoring.

HOW IT WORKS

Terms

Impact Marketing, Not A Donation

Sponsorships are commercial marketing agreements with Blue Currents, LLC, not gifts to a nonprofit. You're buying measurable impact, recognition and content.

Site Selection

Choose a site from the Blue Currents pipeline or nominate your own, subject to a feasibility check. Projects deploy in the Caribbean today, with the United States, Latin America and international sites available.

Timeline

The build and deployment schedule is confirmed at signing, with progress updates throughout.

Payment

60% at signing, 25% at the fabrication midpoint and the final 15% before shipment. Pricing is valid for 30 days from the date the quote is issued.

What's Included

Equipment, freight, installation and commissioning by our team, and all listed reporting and content. Prices assume a Caribbean site; other regions are quoted by location. Import duties, local permits and unusual site work are quoted separately.

Recognition

All branding, naming and content are approved by you before anything is published or installed.

> ***For procurement teams:*** *a W-9 and our standard sponsorship agreement are available on request. Impact reports are formatted to support ESG disclosures and frameworks such as the GSTC Criteria and Hotel Sustainability Basics.*



Sponsor A Project

Tell us your brand, your tier and where you'd like your impact to land. We'll reply within one business day with a site shortlist.

Web: *bluecurrents.co/sponsor*

Book a call: *calendly.com/bluecurrents/30min*

Call: *786-202-9336*

Email: *info@bluecurrents.co*

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